

Sesquicentennial Steering Committee

Minutes

January 9, 2008

Members present: G. Alberda, C. Alwood, M. Brandell, S. Davidson, D. Hoff-Grambau, J. Pamp, T. Prout, and S.Sponseller. R.Young. Guest Kathy Beebe.

Guest Kathy Beebe was introduced by Mary Ellen Brandell.

It was moved and seconded to approve the minutes of December 12, 2007.

Christine announced that when she sends out the agenda in the future, she will ask for additions to the agenda. The committee can respond via email. Gayle moved and it was seconded to accept the agenda for this meeting as presented.

Discussion by the committee members on setting a standard meeting date and time. The committee agreed on the 4th Wed. of each month. The next meeting was set for Wed. Feb. 27th at 5:30 p.m.

Discussion followed on the Event Timeline for the sesquicentennial. The committee needs to get the calendar of events established for 2009 in order to get it on other tourism calendars to be published throughout the state.

Sub-Committee Reports:

Historical- The committee has several ideas such as oral histories, an art show called "Art of our Ancestors", a driving tour of Isabella County , a book show of local authors, demonstrations of old crafts such as weaving, blacksmithing, etc. and a walking tour. Funding for various ideas must be addressed in the future. The history committee is working on getting volunteers throughout the county.

Event Planning- A motion was made and seconded to accept the list of events as presented to the committee.

Publicity- Discussion about a need for a press release regarding the logo, need for volunteers, our website and the meeting dates. When a press release is prepared it can be emailed for a quick release and turned around in 48 hours. A motion was made and seconded to use "Celebrate Diversity" as a tag line in the publicity.

A news release process needs to be developed. This procedure needs to be written for all committee members. The Chairperson will approve the press releases with the vice-chairperson and secretary as backup.

Time Capsule-No report at this time.

Fundraising- No report as Minde was not present.

Schools-Mary Ellen has asked that the committee get an intern to help with this project. Christine and Gayle will work on putting together a job description. Mary Ellen will continue to work with the Mt. Pleasant public schools to get this project completed.

The next meeting is scheduled for:

Wed. February 27 at 5:30 p.m.

The meeting was adjourned.

Respectfully submitted,

Sherry Sponseller
Secretary