

Sesquicentennial Steering Committee

Minutes: July 31, 2008

Members present: C. Alwood, L. Anderson, K. Beebe, M. Brandell, S. Davidson, C. Lapham, M. Lapham, N. White, R. Young, R. Shepard (Intern)

Guests: Jack Westbrook, Marjie Williams

Rifle Raffle: Deposited \$410 from sales. The \$1000 loan from Phil Seybert, has been paid off. The \$1000 loan from Roger Card is final loan yet to be paid.

Treasurer's Report: Rich reported in absence of Keith; there is approximately \$7000 in account.

Updated photo of committee members for web-page.

Public Comment: Jack Westbrook gave Power Point presentation of his new book.

Historical Representation/Oral History: no report

Schools: Mary Ellen, Nancy & Robyn met with the 3rd grade teacher consultant. Robyn & 3rd grade teacher will work on graphic design for pages. Artist will start soon. Need to pay for set-up, printing & author, and should pay something to teacher consultant. Nancy is working on Power Point for 7th graders. Teachers need education about county history, will start with the retired teachers group.

Event Planning/Time Capsule: Steve gave update on event sponsors. More sponsors/donors/volunteers are needed. Loren will see what events Sherry Sponseller will work on. Christine will approach Isabella Bank & Trust about fireworks/laser light show. MaryEllen will ask IBT for Founder's Day funding. Each committee member look at events list and consider which events we are willing to try to find sponsors for.

Opening event: Discussion of name. Motion by Margaret Lapham to name February 11, 2009 opening event "Founder's Day." Seconded by Loren Anderson. Approved.

Discussion/comments by committee about our willingness to work together & ability to compromise, recognizing each others giftings and qualities and doing what's best for the celebration. Some big events may need coordinator who reports to Events Chair.

Ball: Kathy declined working on the ball. Steve would like to work on it. Steve presented 6 proposals from area businesses. Bucks Run & Soaring Eagle Resort were top 2 recommendations of events sub-committee. There are two other major community events during the month of February 2009. We will meet on August 12, for further evaluation of the Feb.14th date and the dinner proposals.

Beard Contest: The flyers are printed. Rich will put it on web-site. Kathy will get something printed in Morning Sun.

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Robyn has researched haunted places of Isabella County. She is willing to work on a haunted places event if committee has interest. Motion made by Nancy White to include a haunted places event as part of the Sesquicentennial Celebration events. Seconded by Clair Lapham. Approved.

Publicity/Communication: Kathy has been researching newspaper features of other events such as the Sesquicentennial. She brought some of these features in to show us. This is a major undertaking as there is much information to be included.

Robyn will write a press release for CMLife.

Fundraising: Joe Foltz of Foltz Printing has presented an order form and price list for the avenue banners. He has added 2 smaller sizes that can sell at lower prices. The smallest will be printed on one side only. Motion by Clair Lapham to set price for 1-sided banner at \$40. Seconded by Steve Davidson. Approved.

Joe knows of group that does woodworking to raise funds for a particular charitable cause. He would like them to produce hangars for the banners. People can buy the hangars at the same time as the banners. But the proceeds from the hangars would go to the woodworking group. Motion by Clair Lapham to give permission to woodworking organization to sell hangars for the Sesquicentennial avenue banners and keep the proceeds. Seconded by MaryEllen Brandell. Approved.

Book Sales: Flyers have been distributed. 45 books are ordered to date. If we arrange speaking engagements for Jack Westbrook we will receive a share of the sales. He will use our order forms for these sales. Kathy will work on a list of service clubs that may be interested in Jack's presentation. For any engagement he arranges, he will use his own order form and keep proceeds. We need to order at least 400 books to get 50% discount. For cash we can get additional 2% off.

Rich passed around a commemorative plate for a fundraiser idea. Cost is \$17 each, minimum order 200. Other ideas are tote bags, throws, pillows, puzzles.

Website: Rich will update the events and sponsors, the new committee photo, enlarged and with names, add the avenue banners and the beard contest.

Intern Report: Robyn has 3-page article written up for Mt. Pleasant Magazine and they would like to feature this committee.

It was moved by Steve Davidson and seconded by Rich Young to accept the minutes of June 25, 2008. Approved.

Respectfully submitted by Margaret Lapham, Secretary