

Sesquicentennial Steering Committee

Minutes

October 24, 2007

Members present: C. Alwood, L. Anderson, M. Brandell, S. Davidson, D. Hoff-Grambau, M. Lux, C.Lapham, M. Lapham, T. Prout, Nancy White and S.Sponseller. Guests: Rich Young and Jack Westbrook.

Guests were introduced to the committee and in turn, each committee person introduced themselves.

Christine Alwood handed out copies of examples of logo designs and the committee members made suggestions that Tammy will work up and present to members via email by Friday, October for approval. The color choices were agreed upon as green, white lettering for the township names, with using brown, black and gold.

Guest, Rich Young, county website designer, spoke to the committee about linking to the county website to get the sesquicentennial information on it. The web address will be www.isabellacounty\150years.org. Contact information, dates, events, p.o. box, etc. will be listed as it becomes available.

Christine will be attending the Michigan Township Assoc. meeting on Jan. 3, 2008 at 7:00 p.m. which will include township officials and Sesquicentennial Committee members may attend. The announcement of the Sesquicentennial will be officially made at that time.

Guest, Jack Westbrook, local author then spoke to the committee about his next book that will cover the history of Isabella County and will be published in late 2008. The committee approved a working relationship with Jack to use his book as a fundraiser for the sesquicentennial. The book will be purchased at wholesale price and sold at retail price garnering \$8-\$10 profit on each book depending on the quantity purchased.

Jack will also work on the power point presentation along with a representative from Central Michigan University that can be used in presentations to schools and service clubs. Mary Ellen and Christine will work on obtaining a grant from the community foundation to produce this.

The committee approved the motion that Steve Davidson will fill out the paperwork and file for a 501C-3 status for the "Isabella County Sesquicentennial Committee". This will enable the committee to begin fundraising and keep funds separate from county funds. The committee also approved Steve getting a post office box set up to be used for correspondence.

The committee approved the motion for the treasurer of the Sesquicentennial Committee to be Minde Lux with Nancy White as co-treasurer. Other signers approved for the bank account will be Sherry Sponseller, secretary and Christine Alwood, chairperson. Two signatures will be needed on the checks. Banks will be contacted to see which will give the committee the best rates.

Sub-Committee Reports:

Historical- No report as the committee has not met.

Event Planning- Steve handed out a list of possible events. A letter will be sent to each township asking for their input as to what events they might like to hold.

Publicity- Kathy Beebe has been contacted. She will advise the committee if she can participate. She has another large commitment for 2009 and needs to check her calendar.

Time Capsule-No report for now. Christine saw some paintings done by John McDermott of the courthouse and would like to see if they could be used for items such as note cards, etc.

Fundraising- Minde expressed her concern about wanting to get the fundraising started but felt hampered by the length of time it was taking to get things set up. Christine assured her that she could start getting some of the corporate sponsors on board and have the specific events decided on later.

Schools-Mary Ellen announced that Jack Anson will represent the retired school personnel and will work to get participation from some of the members of that group.

The next meetings are scheduled for-

November 13, 2007 at 5:30 p.m. and November 27, 2007 at 5:30 p.m.

The meeting was adjourned at 7:00 p.m.

Respectfully submitted,

Sherry Sponseller
Secretary