

Isabella County
Sesquicentennial Steering Committee

Minutes of December 18, 2008

Members present: C. Alwood, L. Anderson, B. Denslow, C. Lapham, M. Lapham, N. Sanders, S. Tilmann, K. Voeks, R. Young,

Guest: Carol Moody of Mt. Pleasant Parks & Recreation came to learn about our planning process and to see if there is something Parks & Rec. can do to assist us.

Report on presentation at December Council of Governments: Steve, Sharon, Clair & Margaret were present and introduced. Clair gave presentation on Founder's day and stressed need for townships to get involved. Gun, book, banner, & blanket were displayed. Sold raffle tickets and a few books. People were interested in all the items. Sharon suggested we take items to future Council of Governments meetings and have handout with information.

E-mail needs to go out to all townships soon with information & schedule of events. Nicole will get something to Christy Cotter to send out. Also send to 20/20 committee.

Historical Representation/Oral history: No report.

Schools: Press release is ready for 5-8 grade Art & Essay Contest. Art Reach will judge. Due to lack of 9-12 grade interest Morey foundation cancelled their art contest. All grades will still be included in some way.

Founder's Day: David Ling sent notice to department heads in County Bldg. regarding events. Jack Westbrook will prepare a press release which may be reformatted into flyer for community. Sherry Sponseller will contact exhibitors to see what is needed for tables, space & electric. Donna Hoff-Grambau will contact musicians for 'Strolling Minstrels.' Keith, Christy & Clair will contact vendors about donations of cake, food & drink items, (one full-size chafing pan of a small food item from each.) Donors will be acknowledged. Vendors may send staff & promotional materials. P.R. Central may have volunteers to help us. We'll invite dignitaries.

Event Planning/Time Capsule: No report.

Publicity/Communication: Nicole is officially appointed. Send thank you to Kathy Beebe. Will update web photo next month or so.

Press releases are scheduled in a few days to go to paper & radio. Flyers are ready for the schools with info about Art & Essay Contest & school projects. After 1st of year do a press release for the ball. Loren is ready to print placemats with full-page center ad of Founder's Day as soon as he gets final copy for it. Can we have an easel, with all our information posted on it, prominently situated inside the County Building entrances & have flyers on it for people to take?

Fundraising: Meeting scheduled for Jan. 6 or 7. Books are mostly sold. Signings are scheduled with Jack Westbrook. We'll need more books soon. A current special will get us 4 free books for every 40 ordered. If we pre-pay we get an additional 2% off. Approximately \$1155 is available from our funds. Cost for 80 books will be about \$961. Motion by Bob Denslow, seconded by Sharon Tilmann to order 80 more books and pre-pay for discount. Approved.

Website: County has hired a new person, Joel, who will do web-site. We need a high-profile piece on the front page for Founder's Day. Rich will make contact.

Gun Raffle: Sold some tickets at Council of Governments.

Treasurer's Report: \$1155.65 is official account balance and does not include money from recent book and raffle ticket sales of approximately \$530.

Intern Report: No report.

Old Business:

1. Dance studios will meet with Sharon after the holidays. They are excited and committed.
2. No meeting of the Agricultural Preservation Board.
3. Keith will contact student groups about construction of fundraiser wagon.

New Business:

1. Christine will contact Jim Jennings about Veterans involvement and invite him to next meeting.
2. For discussion at January meeting. Some activities will be at Island Park during August celebration. Can we make arrangements with ICTC to shuttle people between fairground & park events

Motion by Loren Anderson, seconded by Rich Young to accept the minutes of 11-25-08 with two corrections: 1. Under 'Schools-', delete the number 600 from sentence beginning "Written proposal sent to ...", and 2. Change 'Treasure' to 'Treasurer's Report'. Approved.

Meeting Dates/Times: Discussion of changing meeting time due to change in schedules. 5:00 p.m. seems workable for all present. Motion made by Keith Voeks and seconded by Clair Lapham to change our meeting time to 5:00 p.m. Approved.

A special meeting is scheduled January 7, 2009 at 5:00 p.m. to focus on the Valentines Day Ball and discuss fundraising and events. Christine will e-mail committee members.

Respectfully submitted by Margaret Lapham, Secretary