

Isabella County Staff Report

TO: Human Resource/Public Works Committee
Board of Commissioners
Margaret McAvoy, Administrator/Controller



CC: Isabella County Parks and Recreation Commission Board

FROM: Sue Ann Kopmeyer, Parks and Recreation Director *SAK*

DAY/DATE: Wednesday, July 22, 2015

RE: Art From Our Parks Grant

BACKGROUND

This art filled event at Deerfield Nature Park is now in its 8th year. Art From Our Parks began when ArtReach volunteer and member, Rick Steven and I got together in 2007 to plan a fall art and nature event out at Deerfield Park. Rick is an avid art supporter who wanted to share his love of the outdoors with others in a creative setting. I had wanted to have a day in the park event with a nature hike and wild game soup, so the two ideas merged as one!

The event has since been filled with various arts and crafts opportunities at the Creation Stations and many local artists have performed on the Fussman Shelter "stage". We have received an art grant the last 3 years from The Michigan Council for Arts and Cultural Affairs to support event entertainment and art supplies. The County Parks and Recreation Commission has received funding support the last three years from the MCACA (\$1,200, \$1,000, and \$900 respectively). A requirement for this grant (new this year) is that the governing body of the group applying, approve of the application. Our request this year is for \$2,000 from the MCACA.

ALTERNATIVES

Not apply for the grant

FINANCIAL IMPACT

Expenditures for the event are budgeted in the parks budget, including park staff hours that are used as a match.

RECOMMENDATIONS

Move to approve the August 2015 Michigan Council for Arts and Cultural Affairs Grant Application request for funds to support the Isabella County Parks and Recreation Commission event: Arts From Our Parks.

ATTACHMENTS

1. Grant Application
2. Grant Attachments



Application ID: 330016

Grant Applications Program

Section 1: APPLICANT INFORMATION

(*Required fields)

Before preparing the application, please read the guidelines and application instructions. Once you have submitted this application electronically, an Acknowledgement will be emailed to you indicating receipt of your application. If you do not receive this acknowledgement, contact the Council offices at 517/241-4011. Authorized by Executive Order 1991-21.

*Name: Isabella County Parks and Recreation Commission

*Address 1: 200 N Main St

Address 2: _____

*City: Mount Pleasant

*State: MI

*Zip: 48858

*County: Isabella

*Federal I.D. number: 38-6004849

*DUNS: 08-590-1155

(Dun & Bradstreet #)

Region: Region 5 - Arenac, Bay, Clare,

Other common name: Isabella County Parks

*Telephone: 989.317.4083

Website (URL): http://www.isabellacounty.org/dept/parks.html

Office hours: 8am - 4:30pm Monday-Friday

*Authorizing official or board designee
(cannot be same as proj. dir.): Sue Ann Kopmeyer

*Authorizing official's email: sakopmeyer@isabellacounty.org

*Authorizing official title: Director

Board chairperson: George Green

Board chairperson title: Chairman

*Status: Government - County

*Institution: Parks and Recreation

*Discipline: Multi-disciplinary

Section 2: PROGRAM
AREA
(*Required fields)

Please choose a program area.

*Choose one: MG

Section 3: PROJECT
INFORMATION
(*Required fields)

*Category: PS

*Component: ZZ

CONTACT PERSON'S INFORMATION

*Project Director (cannot be same as auth. off.): Katrina Stock

*Title: Office Clerk

Address 1: 200 N Main Street

Address 2: _____

City: Mt. Pleasant State: MI Zip: 48858

*Business Telephone: 989.317.4083

Alternate telephone: _____

Fax number: 989.779.9916

*Email address: parks@isabellacounty.org

*Project/activity title: Art From Our Parks

*Request amount: \$2000 *Start date: 9/24/2016 *End date: 9/24/2016

*Project's primary discipline: Multi-disciplinary

*Type of activity: Exhibition

Project Description:

Art From Our Parks is a program created to expose the community in Isabella County to a variety of art while surrounded by the inspiring natural beauty of Deerfield Nature Park. The program consists of local artists showcasing their work through music and dance performance, painting, drawing, crafting, and other visual arts. Participants have the opportunity to create their own art and experiment with different mediums like paint, pencil, and fabric crafts under the guidance of staff and guest artists.

*Project Primary Counties - enter all that apply:

Please format your answers in alphabetical order as County; County; etc.

Isabella

*ARTS EDUCATION: Choose one that describes the project activities for which support is requested.

50% or more of the funded activities are arts education

Section 4: SUMMARY INFORMATION

(*Required fields)

Section 4a: Project Participation Summary

(this information should represent your projections and estimates for the entire grant period)

*Total number of Michigan artists actively involved: 50

*Total paid to Michigan artists: \$1300

*Total number of artists actively involved: 50

*Total paid to artists: \$1300

Adults and Youth Engaged in "In-Person" Arts Experiences: Enter the number of people who directly engaged with the arts, whether through attendance at arts events or participation in arts learning or other types of activities in which people were directly involved with artists or the arts. Do not count individuals primarily reached through TV, radio or cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

*Adults engaged: 50

*Children/Youth (under age 18) engaged: 150

*Total number of new hires: 0

*Total number of employees: 11

Population Benefited by Race / Ethnicity: (select all that apply)

- American Indian/Alaska Native
- Asian
- Black/African American
- Hispanic/Latino
- Native Hawaiian/Other Pacific Islander
- White
- No single racial/ethnic group made up more than 25% of the population directly benefited

Population Benefited by Age: (select all that apply)

- Children/Youth (0-18 years)
- Young Adults (19-24 years)
- Adults (25-64 years)
- Older Adults (65+ years)
- No single age group made up more than 25% of the population directly benefited

Population Benefited by Distinct Groups: (select all that apply)

- Individuals with Disabilities
- Individuals in Institutions
- Individuals below the Poverty Line
- Individuals with Limited English Proficiency
- Military Veterans/Active Duty Personnel
- Youth at Risk
- No single distinct group made up more than 25% of the population directly benefited

Section 4b: AMERICANS WITH DISABILITIES ACT (ADA) INFORMATION

- Are your facilities and PROGRAMS accessible to persons with disabilities?
- Has an ADA evaluation of your organization's facilities and programs been conducted?

If yes, give date completed: _____

- Are staff members informed and trained in access issues?

Section 7: REQUIRED DOCUMENTS
(*Required fields)

All sections of the Application form must be completed.

ATTACHMENTS

*Attachment 1:

NarrativeArtFromOurParks.pdf

Attachment 2:

BudgetArtFromOurParks.pdf

Attachment 3:

HistoryArtFromOurParks.pdf

Attachment 4:

BiosArtFromOurParks.pdf

Attachment 5:

DemographicsArtFromOurParks.pdf

Attachment 6:

Attachment 7:

Sample7ArtFromOurParks.pdf

Attachment 8:

Sample8ArtFromOurParks.pdf

Attachment 9:

Sample9ArtFromOurParks.pdf

Attachment 10:

Sample10ArtFromOurParks.pdf

PLEASE NOTE: This report does not confirm the accuracy of the grant application, materials uploaded or that it will receive funding.

The Council and/or Regranting Agency is not responsible for incorrectly uploaded materials or the inability to open attachments. The Michigan Council for Arts and Cultural Affairs and the Regranting Agency reserves the right to retain a copy of application materials for archival purposes and its permanent record.

All application materials are public records. Keep a complete copy of your application for your file. To print a copy of this form return to the [Main Menu](#) of the eGrant System and click the "View" button for the form you just completed. If there is more than one report format available you will need to choose the appropriate link to download your report.

If you have any questions, please contact the Michigan Council for Arts and Cultural Affairs at 517-241-4011.

Thank you.

Proposal Narrative 7/14 Draft

1. Artistic Merit

The annual Art From Our Parks event, presented through the Isabella County Parks and Recreation Commission has only grown in scope and popularity since the first event was held in 2008. AFOP brings community members and local artists together in the inspiring surroundings of Deerfield Park – a ~600 acre nature park – for a day of diverse art projects and entertainment. Until 2013, the artists had been local volunteers, but support through the Michigan Council for Arts and Cultural Affairs Minigrant allowed AFOP to pay a prominent local artist for the 2014 and 2015 events. This local artist was a valuable asset for the events, interacting with participants by offering to draw caricatures for them at no cost. AFOP would like to invite more local artist to exhibit their talent. Continuing to provide the quality and commitment of paid artists as a feature of Art From Our Parks will help the event grow and allow it to expand the variety of art being demonstrated. The support of the MCACA has also allowed AFOP to expand what is offered at the event's Creation Stations which provide participants with a variety of crafts and art supplies they use to create their own take-home art under the guidance of event staff and artists.

2. Community Impact

Art From Our Parks has been supported since its inception by Isabella County Parks, ArtReach of Mid Michigan and the Chippewa Watershed Conservancy. The CWC and ArtReach have donated time and art supplies to the event, as well as helping to advertise and draw participants from the community who enjoy art and nature. In the past, local businesses have donated supplies, food, or other needed items as a show of their support for this event. Increasing the scope of the event would allow more sponsorship or support opportunities for area organizations. It has become a well known event and a great chance for anyone in the community to enjoy a fall day outside and express themselves through art. In addition, the event has provided a venue for local artists to showcase their abilities in many different mediums including painting, fiber art, dance, poetry, and music. This is especially valuable for student artists or artist beginning to embark on their professional career. Additional funding allows this to continue to be an event that is free to participants allowing further outreach to the community, expanding the number of area youth we can inspire to take interest in the arts and the environment.

3. Implementation

Art From Our Parks 2015 will take place on September 24th from noon to 4 pm at Deerfield Nature Park Fussman Pavilion. The Creation Stations will be open for the duration of the event, and there will be performances by local musicians, singers, and dancers from noon to 4pm. Promotion of the event takes place mainly online, via radio, newspapers, and through printed flyers placed in local businesses. Online postings

include the County Parks Facebook page (www.facebook.com/isabellacountyparksandrecreation), the County Parks webpage (www.isabellacounty.org/dept/parks), the local visitors bureau (www.mountpleasantwow.com), press releases via Art Reach, local newspapers, radio stations, and Pure Michigan events.

4. Management

Isabella County Parks Staff take the lead in planning and presenting this program and they work closely with Art Reach of Mid Michigan, local businesses, and the Chippewa Watershed Conservancy. Planning includes Creation Station activities, professional artist selections, contacting of volunteers, promotions, and selection of organizations to contact for additional performances. The variety of organizations involved ensures that the event will reach a wide audience. The staff and volunteers for the event include Parks Staff, volunteers from Central Michigan University, community members, and local artists, all with an interest in the arts and in nature.

Budget 7/17 Draft

2016 ART FROM OUR PARKS BUDGET

INCOME	CASH	INKIND	TOTALS
REVENUE - EARNED			
TOTAL EARNED INCOME			\$ -
REVENUE - UNEARNED			
Applicant Cash			
Isabella County Parks Budget	\$ 2,908		\$ 2,908
InKind Revenue			
Itemized in expense column		\$ 750	\$ 750
TOTAL UNEARNED INCOME			
MCACA Minigrant Request			\$ 2,000
TOTAL CASH REVENUE			\$ 5,658

EXPENSES - CASH	CASH	IN-KIND	MCACA SHARE	TOTALS
Employee Expenses				
Parks Director	\$ 280			
Parks Management	\$ 308			
Event Coordinator	\$ 1,600			
Park Staff	\$ 135			
Event Staff	\$ 585			
				\$ 2,908
Non-Employee Costs				
Artist fees				
Corby Blem, Visual Artist	\$ 400		\$ 400	
Tina Sawyer, Emcee	\$ 100		\$ 100	
Undetermined Artists (2)	\$ 800		\$ 800	
Artist - Volunteers				
Carole Howard, Visual Artist		\$ 60		
Linda Craig, Textile Artist		\$ 100		
Off-Broadway Performing Arts Studio, Performance Art		\$ 50		
CMU Theatre Dance Company, Performance Art		\$ 50		
Central Harmony, Musicians		\$ 100		
The Mountain Town Shimmy Sistas, Performance Art		\$ 60		
Andersen Fremin, Musician		\$ 60		
CMU Music Theatre, Musicians		\$ 100		
				\$ 1,880
Additional Project Related Costs				
Art Supplies	\$ 700		\$ 700	
Food		\$ 170		
				\$ 870
TOTAL EXPENSES				\$ 5,658

Organizational History and Governing Board 7/14 Draft

ART FROM OUR PARKS

- Art From Our Parks was started in 2007
 - Mission: To expose the community in Isabella County to art and the natural beauty of Deerfield Nature Park.
 - The program consists of local artists showcasing their work as well as arts and crafts for people of all ages, including painting, creating paper and fabric crafts and other projects.
 - A nature walk is included to show people the artistry of natural world.
- Facilities
 - The event is held at Deerfield Nature Park, Isabella County's largest park. Boasting 590 acres of woods, fields and rivers, as well as 8 miles of trails, it's the perfect showcase of art in nature.
 - Fussman Pavilion serves as the hub for the event, where the arts, crafts, and live music are situated.
- Governing Boards
 - Isabella County Board of Commissioners
 - George Green (R) – Farwell – Chairman
 - David Ling (D) – Mt. Pleasant – Vice Chairman
 - John Haupt (D) – Beal City
 - Jim Horton (R) – Union Township
 - Jerry Jaloszynski (R) – Shepherd
 - James Moreno (D) – Mt. Pleasant
 - Michael Fisher (D) – Mt. Pleasant
 - Margaret McAvoy – County Administrator/Controller
 - Isabella County Parks and Recreation Commission
 - Randy Vasold – Shepherd – Chairman
 - Richard Jakubiec – Union – Vice Chairman
 - John Haupt – Beal City – County Commissioner
 - Richard Gruss – Beal City – Commissioner
 - Doug White – Shepherd – Commissioner
 - Craig Clingan – Mt. Pleasant – Commissioner
 - John Dinse – Union Township – Commissioner
 - Ron McDonald – Deerfield Township – Commissioner
 - Jeremy Murphy – Mt. Pleasant – Planning Commissioner
 - John Graham – Farwell – County Road Commissioner
 - Jim Horton – Union Township – County Commissioner Alternate
 - Sue Ann Kopmeyer – County Parks & Recreation Director

Staff, Project, and Artist Bio 7/14 Draft

- Staff

- Katrina Stock is the event coordinator for Arts From Our parks. She has participated on the event committee since it began. She now has taken the lead in organizing Art From Our Parks for the last few years. Ms. Stock works directly with the local artists, volunteers and staff to plan the event, putting together the activities and event schedule. She is responsible for the marketing efforts leading up to the event, as well as contacting artists, garnering the support of community organizations, and preparing artistic projects for participants. She also serves as photographer for the event, capturing the interaction of the artists with event participants. Ms. Stock is the full-time Office Clerk for the Isabella County Parks and Recreation Commission.
- Sue Ann Kopmeyer has also participated on the event committee since it began. She now assists with event planning and implementation each year. Ms. Kopmeyer is the Director of Isabella County Parks and Recreation Commission.
- Parks Employees are involved with set up and tear down for the Arts From Our Park. Also, they provide support with pre-event support. ^{see} Rangers bring materials out to the pavilion, as well as setting up tents. Office employees assist with supply shopping and picking up donated materials such as paints and coffee, helping with the Creation Stations and Welcome Tent.
- Volunteers come from the community at large, Central Michigan University, ArtReach of Mid-Michigan, and the Chippewa Watershed Conservancy to lend their support staffing the event or participating in the artistic performances.

- Artists

- Tina Sawyer, a local radio personality, the Emcee for Art From Our Parks. Ms. Sawyer has over 26 years experience in the radio broadcast and voice over industries. She now hosts That Morning Show on My 1043 in Mt. Pleasant. She not only has been a radio morning show host for 18 years, she also has experience as News Director, Head Writer, Promotions Director and Production Director. She has performed voice work for Dow Chemical/ Hardy Communications, Charter Media, Lakeshore Creative Services as well as numerous radio ads.
- Corby Blem, local favorite caricature artist. For the last two years, Art From Our Parks has been able to hire artist Corby Blem to perform at the event. Mr. Blem's specialization as an artist is in drawing caricatures of people and pets. Corby takes part in various art events throughout the community, including earning 1st place in the Mid Michigan Art Reach Downtown Art Battle in both 2012 and 2013.

- Taylor Taylor is a new Michigan artist we would like to hire for the 2016 Art From Our Parks event. Ms. Taylor is an 18 year old native of Lansing, Michigan with African American and Colombian roots. She has been cultivating her Jazzy-Pop style with classical guitar skills, warm, charismatic vocals and lyrical songwriting, which reveal her intelligence beyond her years. Highlights of her career so far, have been performing in Nashville, Tennessee for various songwriting showcases, including the Bluebird Café; opening for Keith Anderson, Kris Allen, Jared Lee, Pia Toscano and Radio Disney's, Shane Harper, as well as releasing her self-titled EP. Most recently Ms. Taylor has been accepted to Pandora Radio for a single through the Genome Project and was selected by Grammy Producer, John Shanks, as Indi's 2014 Musician of the Year. While she stays busy with school, sports, songwriting and volunteering, her passion is to perform. You can find her performing as an acoustic, stand-alone artist as easily with a trio or full band. Performances include originals from her two EP's and covers from yesterday and today. Ms. Taylor is genuine, humorous and believes a philanthropic mind and love for music can change the hearts for those who listen.

Demographics 7/14 Draft

Isabella County Parks and Recreation Commission serves the greater Isabella County community by providing natural spaces for recreation and education, as well as preservation of natural resources. Art From Our Parks, as an extension of the Parks and Recreation Department and therefore serves the community of Isabella County as a whole, providing the demographics outlined below the opportunity to experience art and nature together.

The racial composition of Isabella County and its communities is predominately white, with Native Americans comprising the largest minority group. In most Isabella County communities, however, only about 5% of the population consists of minority groups. Within Isabella County (population 75,000 est.), 3.4% of the population is Native American. The second group of minorities identifies themselves by two or more races at 2.8%. The third largest minority group, with nearly 2.4% of the population, is African American. Chippewa Township has the greatest minority population concentration in Isabella County, 20% of its total 2010 population. The presence of the Saginaw Chippewa Indian Tribe (population 1900 est.) in the community provides an obvious reason for this high concentration of Native American individuals in the township.

The U.S. Bureau of the Census reports the number of individuals with a disability, civilian and non-institutionalized persons by community. According to the 2010 Census, within Isabella County 5.6% (561) of those persons ages 16 to 64 were classified as having a mobility or self-care limitation. The percent of those individuals 65 years and over with a mobility or self-care limitation was slightly higher, however, comprising 9.1% of that age group, or 731 individuals. The greatest concentration of individuals with a disability in Isabella County is located in the greater Mt. Pleasant area. Not only is Mt. Pleasant the largest population center in the County, the City contains many of the needed services and organizations which can provide a quality living environment to individuals. A number of group homes are located in the community.

The population of Isabella County is young; 68% of the people within the County are under the age of 25. The median age of residents is only 25.1 years, as compared to 36.7 for the nation. The low median age of the residents of Isabella County is due almost entirely to the low median age of the residents of its largest population center, Mt. Pleasant, which has a median age of 22.0 years. The city is the location of both Central Michigan University and Mid Michigan Community College, therefore, the current home of many college students.

The 2010 Census indicated that in Isabella County females outnumbered males, though only slightly (51.3%). In Coe, Denver, Gilmore, Isabella, Lincoln, Sherman, Union, and Vernon Townships, and Mt. Pleasant, females outnumbered males.

Michigan Council For Arts and Cultural Affairs ASSURANCES

A: The applicant has an established policy of equal opportunity without regard to race, color, religion, national origin, age, sex or disability. The applicant agrees to take steps necessary to correct any under-representation reported on the status report and achieve a reasonably representative work force at all levels of employment. The applicant has an established policy to provide equal opportunity on all programs, activities and services.

The applicant:

1. Agrees in all recruiting materials and advertisements to state that all job applicants will receive equal consideration for employment;
2. Agrees in all promotional materials and advertisements to state that all programs, activities and services will be provided equally; and
3. Agrees to post in conspicuous places, notices setting forth the law on equal opportunity in employment and public accommodations.

B: If the grant is awarded, the applicant gives assurances to the Michigan Council for Arts and Cultural Affairs, that the support funds will be administered by the applicant.

C: Any funds received under this grant shall not be used to supplant funds formally budgeted for same and that funds received will be used solely for the contracted activities.

D: The applicant has read and will conform to the Guidelines.

E: The filing of this application by the undersigned, officially authorized to represent the applicant organization has been duly approved by the governing board of the applicant organization.

- o This application was approved by the governing board on _____
- o This application is scheduled to be approved by the governing board on 08.04.2015

If the application has not yet been approved by your governing board, notify the Council of the action taken as soon as possible.

If the notification of action by your governing board is not received prior to panel review, the application may not be recommended for funding.

Organization name: Isabella County Parks and Recreation Commission

Grant Program: Art From Our Parks 2016

Authorized Official: (Cannot be the Project Director)

Name (typed) Sue Ann Kopmeyer Date _____

Signature: _____