

Character Counts! Coalition Meeting Minutes

April 1, 2008

Present: Vera Wiltse, Kathy Methner, Carolyn Bennett, Duane Ellis

I. Review of March 11, 2008 meeting minutes

II. Additions to the Agenda

Discussion of the Character Bound incentive program. This company provides small incentive items such as key chains and charms to encourage good character behaviors for younger children. Each item has character messages on it such as responsibility, respect, etc.

II. Discussion of possible CC! coordination with PEAK.

Recommended for the PEAK summer program that CC! provide \$500 toward the purchase of staff T-shirts with a CC! logo and the six pillars on them. In addition CC! members will work to train the PEAK site coordinators and to provide them with resources and activities for the kids. Members expressed interest in having CC! information included on the registration forms for the summer program if they have not already been prepared.

Carolyn will research designs for the T-shirts.

Duane will contact Nate Lockwood to advise him of the Coalition's interest in funding the T-shirts and to discuss setting up the training for the site coordinators.

III. Web Site Status

CC! student essays will be added to the site. Proclamations of support from local agencies will also be added to the site. Discussion was held concerning the addition of the locally produced radio spots on the local CC! web site.

IV. Miscellaneous

Linda Seagraves of the Shepherd middle school will be attending the CC! training in Chicago during April. Kathy agreed to contact her to express our support for her efforts and to invite her to the next CC! Coalition meeting so we can discuss ways in which we can assist her to encourage the CC! message in the school.

The next meeting of the Character counts! Coalition will be held at 4:00 PM on Tuesday, May 6 at the 4H Offices in the County Building.