

# Character Counts! Coalition Meeting Minutes

## June 3, 2008

Present: Duane Ellis, Kathy Methner, Caroline Bennett, Vera Wiltse, Kim Voisin, Nikki Seely, Arlene Cleveland

I. Review of May 6, 2008 meeting minutes  
Minutes are accepted as presented

II. Additions to the agenda

Welcome Nikki Seely from Renaissance Academy. Nikki is a resource room teacher at Renaissance Academy. She and Beth Emory will attend a CC! training in Chicago in July.

What to do with Carloine's information from a Public Relations class she taught at CMU. Students created public relations plans that could provide good ideas for the Isabella CC! Coalition.

No July meeting of the Isabella CC! Coalition is planned.

III. Discuss PEAK and CC! coordination status

Training coordination and PEAK T-shirt design hit a snag but found resolution. There was some delay in getting approval from JI on a T-shirt design. Caroline showed the group the approved logo JI sent. It features a laurel wreath and the CC! Pillars. It has a very classical Greek tone, possibly not the most appropriate for the intended use. After some communication, a compromise was reached incorporating the old and new logos for the PEAK staff T-shirts for the summer program. Caroline shares ideas she has generated.

IV. CC! Website Status report from Vera.

Caroline says that the students (in the Public Relations class) have some great ideas for the website.

Radio announcements are on Caroline's computer. Kim continues the work of the essay contest. Duane sent government proclamations for the website.

V. Discuss implementation of the 2008 goals  
We are doing quite well.

VI. Miscellaneous

Vera reports to Caroline, the Treasurer. Caroline says they have a contract with MMI and will add \$2000 to the CC! treasury.

For the first time ever, a 4-H registration fee this year will have half going to MSU and half staying for county programs. Enhancing CC! is one of the programs the registration fee might be used for, as is the Beal

City Primary Focus program. Isabella County CC! is putting \$500 toward staff T-shirts and training for PEAK summer program.

Currently \$756.76 is in the CC! account. The Coalition also has money in a CD. Caroline and Vera will meet regarding finances before the next regular meeting August 5, 2008 at 4 pm in the MSU Extension offices in Mt Pleasant.

**No meeting of the CC! Coalition is scheduled for July.** Have a great vacation! The next meeting of the Coalition will be held on August 5 at 4:00 PM at the 4H offices.