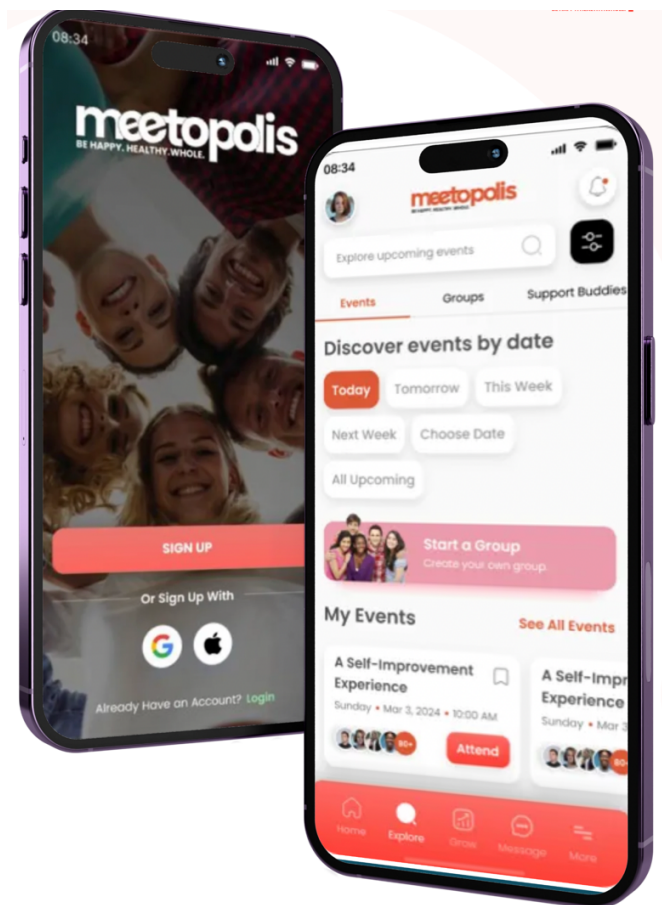


ISABELLA COUNTY RECOVERY CONNECTION INITIATIVE

Opioid Settlement Funds Proposal

A countywide digital recovery support platform designed to expand access, strengthen engagement, and connect residents to peer support, treatment navigation, family resources, prevention education, and recovery-oriented services.



Meetopolis Digital Recovery Infrastructure

APPLICANT

Meetopolis Wellness, LLC

FUNDING REQUEST

\$25,000

SERVICE AREA

Isabella County, Michigan

PROJECT TYPE

Recovery support, prevention education, peer engagement, referral navigation

PROPOSAL SNAPSHOT

CATEGORY	
Organization Name	Meetopolis
Street Address	6501 E. Greenway Parkway, #103-218 Scottsdale, AZ 85254
Email Address	lisa@meetopolis.com
Phone Number	818 209 1933
Name of Project Director	Lisa Butkiewicz
Title of Project Director	CEO
Name of Authorized Representative	Lisa Butkiewicz
Title of Authorized Representative	CEO
Signature of Authorized Representative	
Date	June 10, 2026

Why this project matters

- Provides a continuous 24/7 engagement and recovery support layer between clinical appointments, peer support sessions, outreach activities, and community-based services, helping individuals remain connected during the periods when relapse risk is often highest.
- Reduces social isolation and stigma by connecting residents to peer recovery communities, family support networks, educational resources, recovery events, and local service providers. Research from the NIH and SAMHSA consistently identifies social connection and peer support as key protective factors associated with improved mental health outcomes, increased treatment engagement, and sustained recovery.
- Generates measurable data on participant engagement, referrals, service utilization, retention, and satisfaction to support grant reporting, quality improvement, and long-term sustainability planning. SAMHSA has found that peer support services can improve treatment retention, increase hope and self-efficacy, and reduce the likelihood of substance use recurrence when combined with traditional treatment and recovery supports.
- Expands access to recovery and behavioral health resources for underserved and rural populations by providing a digital platform that can be accessed anytime, anywhere. NIH-supported studies have shown that digital peer-support interventions can improve engagement, reduce barriers to care, and extend the reach of behavioral health services beyond traditional office settings.
- Strengthens recovery capital by helping participants build supportive relationships, access community resources, and engage in meaningful recovery activities. According to SAMHSA's recovery framework, increased recovery capital—including social support, community connectedness, and access to resources—is strongly associated with improved long-term recovery outcomes and overall well-being.

Supporting Research

- *SAMHSA: Peer Support Services in Crisis Care and Recovery Systems identify peer support as an evidence-based practice that improves engagement, retention, and recovery outcomes.*
- *NIH/NIDA research has found that strong social support networks are associated with higher treatment completion rates and lower relapse rates among individuals with substance use disorders.*
- *NIH studies on digital health interventions show that technology-enabled recovery supports can improve accessibility, engagement, and continuity of care, particularly in rural and underserved communities.*
- *SAMHSA's National Model Standards for Peer Support Certification emphasize that peer support increases hope, empowerment, community integration, and long-term recovery success.*

EXECUTIVE SUMMARY

Meetopolis proposes the Isabella County Recovery Connection Initiative, a countywide digital recovery support platform designed to expand access to recovery resources, peer support, prevention education, treatment navigation, family support services, and connections to care for residents impacted by opioid use disorder (OUD), substance use disorder (SUD), polysubstance use, and co-occurring mental health conditions.

The platform serves as a digital infrastructure layer that complements existing treatment, prevention, recovery, and community-based services. Rather than replacing local providers or recovery organizations, Meetopolis strengthens their reach by keeping residents connected between appointments, outreach encounters, support groups, and referral touchpoints.

ORGANIZATION DESCRIPTION

Meetopolis is a behavioral health technology company that provides a secure, community-based engagement platform supporting recovery, mental health, and wellness. The platform combines peer support communities, virtual groups, resource navigation, events, educational content, wellness tools, and outcomes reporting into a single accessible solution. Rather than replacing existing services, Meetopolis functions as a digital engagement and recovery infrastructure layer that extends the reach of organizations, helping participants remain connected between appointments, support groups, outreach activities, and community-based services.

Meetopolis is designed to be implemented as a flexible county- or partner-branded engagement platform that layers on top of existing programs and organizations. The platform enhances and strengthens the work already being performed by recovery organizations, behavioral health providers, treatment programs, community coalitions, family support networks, prevention initiatives, peer recovery programs, and local nonprofits. By serving as a centralized digital hub, Meetopolis helps organizations increase participant engagement, improve access to resources, strengthen communication, facilitate referrals, and generate measurable outcomes without requiring them to replace their existing workflows or services.

The platform creates a continuous support ecosystem that bridges gaps between treatment, recovery, prevention, and community services. Through 24/7 access to peer support, educational resources, recovery communities, wellness activities, family support tools, and local resource navigation, Meetopolis helps organizations extend their impact beyond traditional service hours while increasing retention, participation, and long-term recovery engagement.

This layered approach aligns with SAMHSA's recovery-oriented systems of care framework, which emphasizes coordinated support networks, community integration, peer engagement, and recovery capital. By integrating with existing providers and community organizations, Meetopolis expands capacity, improves service coordination, and provides real-time data and reporting that support grant compliance, performance measurement, and long-term sustainability planning.

COMMUNITY NEED

The opioid epidemic continues to affect communities throughout Michigan. Rural communities face additional barriers including transportation limitations, provider shortages, stigma, and lack of continuous

support between appointments. These barriers can prevent residents from accessing treatment, staying connected to recovery supports, and maintaining long-term engagement with trusted resources.

Research consistently demonstrates that peer support and social connection improve treatment engagement, recovery retention, and long-term outcomes. Isabella County can strengthen its recovery ecosystem by adding a digital pathway that makes support, navigation, education, and recovery connections available beyond traditional office hours and physical locations.

Key barriers addressed

- Transportation limitations and geographic distance
- Stigma and privacy concerns that prevent help-seeking
- Provider shortages and limited after-hours support
- Gaps between treatment, recovery, prevention, and community resources

PROJECT DESCRIPTION

Primary Objectives

The Isabella County Recovery Connection Initiative will establish a dedicated digital recovery ecosystem available 24/7 to county residents. Features include peer support groups, recovery communities, family support resources, treatment navigation, recovery event promotion, educational programming, wellness check-ins, harm reduction education, and referral management.

The primary objectives of the initiative are to: (1) increase access to recovery support services and behavioral health resources for individuals affected by substance use disorders; (2) strengthen social connectedness and reduce isolation through peer-to-peer engagement and recovery community participation; (3) improve participant retention and engagement in treatment, recovery, and supportive services; (4) expand awareness and utilization of local prevention, treatment, harm reduction, and recovery resources; (5) support families and caregivers through education, connection, and recovery-focused resources; and (6) provide measurable outcomes data on engagement, referrals, service utilization, and recovery support activities to inform continuous improvement and demonstrate program impact.

By creating a centralized digital recovery infrastructure, the initiative will help residents remain connected between appointments and services, improve coordination across the recovery ecosystem, and provide a sustainable platform for long-term recovery support. Consistent with SAMHSA's recovery framework, the project will increase recovery capital by strengthening access to social support networks, community resources, and opportunities for meaningful participation in recovery-oriented activities. NIH and SAMHSA research has shown that individuals with strong peer support networks experience higher treatment retention rates, greater engagement in recovery services, and improved long-term recovery outcomes, making this initiative a critical component of Isabella County's comprehensive opioid response strategy.

Platform Component	County Benefit
Peer & Recovery Communities	Structured online support spaces for residents in recovery, family members, caregivers, and people seeking connection.
Virtual Groups & Events	Digital support sessions, educational programming, recovery activities, and local event promotion.

Platform Component	County Benefit
Resource Navigation	Connections to treatment, recovery, family supports, prevention resources, harm reduction education, and community services. 988, 741741 and treatment center and Narcan locators by zip code.
Wellness Tools	Check-ins, education, social connection prompts, and engagement supports designed to reduce isolation.
Reporting & Evaluation	Enrollment, active engagement, peer interactions, referrals, resource utilization, retention, satisfaction, and outcome reporting.

POPULATION SERVED

The initiative will serve individuals in recovery, individuals currently receiving treatment for substance use disorders, people reentering the community following incarceration, family members, caregivers, youth and young adults at risk of substance misuse, individuals living with co-occurring mental health and substance use disorders, and underserved rural populations throughout Isabella County. Special emphasis will be placed on residents who face barriers to accessing ongoing recovery support, including transportation challenges, geographic isolation, financial hardship, stigma, limited provider availability, and lack of after-hours support services.

The need for this project is significant. Isabella County is a predominantly rural county with approximately 70,000 residents and continues to face many of the same challenges affecting communities across Michigan, including substance use disorders, opioid misuse, mental health concerns, and gaps in access to recovery support services. Rural communities often experience shortages of behavioral health providers, transportation barriers, and limited recovery resources, making it difficult for residents to remain engaged in treatment and recovery over time. ([Michigan](#))

The opioid crisis continues to have a profound impact across Michigan. State overdose data demonstrate that opioid-related overdoses and substance use disorders remain a major public health concern despite recent progress. Michigan has invested heavily in prevention, treatment, recovery, and harm reduction efforts because overdose deaths, emergency department visits, and EMS overdose responses continue to affect communities throughout the state. ([Michigan](#))

Local assessments have specifically identified substance use as an ongoing concern in Isabella County. Community health assessments found a continued need for substance use prevention, education, outreach, and expanded support services, particularly for youth, families, and individuals at risk of developing substance use disorders. Stakeholders have emphasized the importance of increasing access to education, peer support, and community-based recovery resources to address these challenges. ([mclaren.org](#))

Research from SAMHSA and the National Institutes of Health demonstrates that social isolation is a significant risk factor for relapse, overdose, poor mental health outcomes, and disengagement from treatment. Studies have shown that individuals with strong recovery support networks and peer connections are more likely to remain engaged in treatment, maintain recovery goals, and experience improved long-term outcomes. NIH-supported research has also demonstrated that digital recovery support tools can expand access to care, improve engagement between appointments, and help individuals remain connected to services regardless of location. ([County Health Rankings & Roadmaps](#))

The Isabella County Recovery Connection Initiative directly addresses these challenges by creating a centralized, countywide digital recovery ecosystem that is available 24 hours a day, seven days a week. The platform will provide continuous access to peer support groups, recovery communities, family resources,

treatment navigation, educational content, wellness check-ins, recovery events, harm reduction information, and referral services. By reducing barriers to support and increasing opportunities for meaningful engagement, the initiative will strengthen recovery capital, improve service coordination, reduce isolation, and help residents sustain long-term recovery.

Through this project, Isabella County anticipates reaching hundreds of residents annually, increasing engagement in recovery services, expanding access to local resources, strengthening family and community supports, and generating measurable outcomes related to engagement, referrals, retention, and participant satisfaction. The initiative will serve as a sustainable recovery infrastructure that complements existing prevention, treatment, harm reduction, and recovery programs while advancing the County's opioid remediation goals. (isabellacounty.org)

Target participants

- Residents impacted by OUD, SUD, polysubstance use, or co-occurring mental health needs
- Family members and caregivers seeking education and support
- Youth and young adults who may benefit from prevention education and early connection
- Individuals transitioning from treatment, incarceration, crisis services, or outreach into ongoing support

GOALS AND SMART OBJECTIVES

#	Objective	Measurement / Deliverable
1	Enroll 150+ residents	Reach and onboard at least 150 Isabella County residents into the digital recovery platform during the grant period.
2	Maintain 75% monthly active engagement	Track monthly active usage and engagement patterns to support retention and continuous improvement.
3	Facilitate 500+ peer interactions	Generate meaningful peer-to-peer, group, forum, and support interactions that reduce isolation and promote recovery connection.
4	Conduct 24 virtual support sessions	Offer at least 24 virtual support sessions, educational events, recovery-focused activities, or community engagement sessions.
5	Generate 100+ referrals	Connect residents to treatment, recovery, family support, harm reduction, and community resources through referral navigation.
6	Increase connectedness and confidence	Use participant feedback and self-reported measures to assess social support and recovery confidence improvements.

SCOPE OF WORK

Timeline	Core Activities	Expected Deliverables
Quarter 1	Platform deployment, customization, partner onboarding, outreach launch.	Configured digital environment, outreach materials, referral workflow, and partner onboarding.
Quarter 2	Enrollment expansion, support group launch, resource directory implementation.	Resident enrollment growth, active groups, published resources, and early engagement metrics.

Timeline	Core Activities	Expected Deliverables
Quarter 3	Engagement growth, referrals, community events.	Increased peer interactions, referral activity, events, and mid-project performance review.
Quarter 4	Outcomes evaluation, sustainability planning, final reporting.	Final outcomes report, sustainability pathway, lessons learned, and recommendations for continuation.

Project Timeline Overview

The Isabella County Recovery Connection Initiative will be implemented over a twelve-month period beginning upon contract award. During Months 1–2, Meetopolis will complete platform configuration, branding, stakeholder onboarding, implementation planning, and referral pathway development with county and community partners. Months 3–4 will focus on user enrollment, community outreach, staff training, launch of peer support groups, and activation of family support resources. Months 5–10 will emphasize ongoing participant engagement, recovery support programming, educational content delivery, recovery event promotion, wellness check-ins, referral management, and continuous quality improvement activities. Months 11–12 will focus on outcome evaluation, sustainability planning, final reporting, and development of long-term strategies for maintaining and expanding recovery support services throughout Isabella County.

The project will provide continuous access to recovery resources 24 hours per day, 7 days per week throughout the implementation period. Quarterly reviews will be conducted to assess participation, engagement, referral activity, resource utilization, and participant feedback to ensure project objectives are being met and to identify opportunities for enhancement.

Scope of Work

Activity	Outputs	Outcomes	Timeline
Platform Configuration & County Launch	Branded Isabella County Recovery Connection platform deployed; referral pathways established; community resource directory created	Establishes countywide digital recovery infrastructure accessible 24/7	Months 1–2
Stakeholder Onboarding & Training	County staff, treatment providers, recovery organizations, peer leaders, and community partners trained	Increased partner participation and coordinated service delivery	Months 1–3
Participant Enrollment & Outreach	Marketing campaign, community presentations, referral partnerships, enrollment activities	Increased awareness and access to recovery resources across Isabella County	Months 2–12
Peer Support & Recovery Community Engagement	Virtual peer groups, discussion forums, support buddies, recovery communities, family support groups	Reduced isolation, increased recovery capital, improved engagement in recovery services	Months 3–12
Treatment Navigation & Referral Management	Resource directory, referral tracking, treatment navigation support, service linkage	Increased utilization of prevention, treatment, recovery, and harm reduction services	Months 3–12

Activity	Outputs	Outcomes	Timeline
Educational Programming & Wellness Activities	Recovery education, wellness check-ins, life skills content, family education resources, recovery event promotion	Improved participant knowledge, self-management skills, and recovery readiness	Months 3–12
Harm Reduction & Overdose Prevention Education	Naloxone education, fentanyl awareness resources, overdose prevention materials, local resource referrals	Increased community awareness and safer substance use practices	Months 3–12
Data Collection, Evaluation & Reporting	Monthly dashboards, engagement reports, referral metrics, participant surveys, final evaluation report	Demonstrates measurable impact and supports sustainability planning	Months 1–12
Sustainability Planning & Community Integration	Long-term funding strategy, partner engagement plan, expansion recommendations	Sustainable recovery support infrastructure beyond grant period	Months 10–12

Anticipated Year-One Deliverables

- 250–500 Isabella County residents enrolled
- 24/7 access to digital recovery supports
- 12+ virtual recovery education campaigns
- 50+ community resource referrals per quarter
- Monthly peer support and recovery engagement opportunities
- Family support and caregiver resources available year-round
- Quarterly outcome reports
- Annual impact and sustainability report
- Increased treatment engagement and recovery support participation
- Expanded access to services for rural and underserved populations

This scope aligns directly with opioid settlement priorities by expanding recovery supports, increasing community engagement, reducing barriers to care, strengthening recovery capital, and creating measurable outcomes for Isabella County residents affected by substance use disorders.

SUCCESS MEASUREMENT

Metrics include enrollment, active users, peer interactions, support group participation, referrals, resource utilization, event attendance, participant retention, satisfaction, and self-reported improvements in social support and recovery confidence.

Measurement Area	Tracked Indicators
Access	Number of enrolled residents, demographic/service-area reach where available, and resource views.
Engagement	Monthly active users, support group participation, event attendance, peer interactions, and content utilization.
Connection to Care	Referral requests, resource navigation activity, treatment and community-resource linkages, and family support connections.
Recovery Support	Participant retention, satisfaction, self-reported social support, and recovery confidence.
Reporting	Quarterly implementation updates and final outcomes summary for Isabella County.

SUSTAINABILITY PLAN

Following the grant period, Meetopolis will sustain operations through healthcare partnerships, behavioral health provider relationships, nonprofit collaborations, sponsorships, future opioid settlement opportunities, and annual licensing agreements. The platform is designed as scalable infrastructure capable of serving additional populations and organizations.

Sustainability will be strengthened by demonstrating measurable utilization, participant engagement, referral activity, and improved connection to local recovery resources. The project can also be expanded through county partnerships, regional behavioral health networks, prevention coalitions, treatment providers, recovery community organizations, and aligned public health funding opportunities.

BUDGET SUMMARY AND NARRATIVE

Budget Category	Amount	Narrative
Platform Licensing & Hosting	\$16,000	Secure platform access, hosting, configuration, maintenance, and countywide digital recovery infrastructure.
Community Outreach & Enrollment	\$5,000	Participant outreach, onboarding materials, engagement campaigns, partner coordination, and enrollment support.
Peer Support Coordination	\$2,000	Coordination of peer-support activity, group engagement, session scheduling, and participant connection pathways.
Reporting & Evaluation	\$1,000	Data collection, dashboard reporting, outcomes analysis, grant reporting, and final evaluation summary.
Technology & Communications	\$1,000	Communications tools, digital materials, updates, and implementation support.
Total Request	\$25,000	Funds will directly support implementation, participant engagement, outcome tracking, and recovery support services.

ALIGNMENT WITH OPIOID SETTLEMENT PRIORITIES

The project aligns with prevention, treatment, recovery support services, peer recovery programs, connections to care, harm reduction, recovery-oriented systems of care, community outreach, and evidence-based data collection as identified within the Isabella County Opioid Settlement Funding priorities.

Priority Area	Project Alignment
Prevention	Educational resources, early engagement, family support information, youth/young adult prevention messaging, and harm reduction education.
Treatment and Connections to Care	Treatment navigation, referral pathways, resource directory access, and ongoing engagement between formal care interactions.
Recovery Support Services	Peer support communities, support groups, events, wellness check-ins, and recovery confidence-building tools.
Community Outreach	Digital outreach, partner onboarding, resource promotion, and resident enrollment support.
Data and Reporting	Engagement metrics, referral activity, resource utilization, participant retention, and outcomes reporting.

EXPECTED OUTCOMES

150+ Enrolled residents	500+ Peer support interactions	24+ Support groups / sessions
100+ Referrals to treatment and community resources	75% Target monthly engagement	Improved Social connectedness, reduced isolation, recovery retention, and access to local recovery resources

Together, these outcomes are expected to increase social connectedness, reduce isolation, improve recovery retention, and expand access to local recovery resources for Isabella County residents impacted by opioid use, substance use, and co-occurring behavioral health needs.

CLOSING STATEMENT

Meetopolis is prepared to support Isabella County with a scalable, measurable, and recovery-oriented digital infrastructure layer that strengthens the county’s existing opioid response ecosystem. The proposed initiative is practical, implementation-ready, and aligned with the purpose of opioid settlement funding: expanding access to prevention, treatment, recovery, harm reduction education, and connections to care for residents and families impacted by the opioid crisis.